



## SUMMARY

### THE CITY OF TURKU'S CO-CREATION MODEL FOR AREAS WITH DEVELOPING LAND USE – TURKU SCIENCE PARK AND ITS EXTENSION AREA AS A PILOT AREA

This document describes the City of Turku's co-creation model piloted within the EU-funded Baltic Urban Lab project. The piloting has been used to support the creation of one of the City's spearhead projects – Turku Science Park and its vision and the related master plan. Baltic Urban Lab has been realised 1 Oct 2015–31 December 2018. The spearhead project in question was launched in 2016 along with the budget preparation, and the supporting vision was processed and accepted by the City Council on 14 May 2018.

The partner cities' areas with developing land use that, at the starting point, have industrial activity and a strongly related history (Brownfield) were central to the Baltic Urban Lab project. A key objective of the project was to develop cooperation between different parties and stakeholders, and this way develop participatory planning and partnership models. Regarding the content, the challenges caused by contaminated lands in the pilot areas turned out to be a key factor. The project aimed to describe the national regulations related to the processing of contaminated land areas and, through co-creation, search for new operating models and good practices for the management of the aforementioned problems.

The Turku Science Park vision was created with broad participation and supporting measures. New cooperation models and target group -based thinking are at the centre of the vision. Service design processes identified based on the target group and the content were used to support active participation. The new operating model with its steps has been described in the document. Along with the piloting, an operational umbrella brand, Turku Future Forum, was launched. The idea is that in future, co-creation activities concerning competitiveness and growth will be organised under the Turku Future Forum umbrella.

As part of the project activities, regarding the management of contaminated land areas, Turku first collected baseline data about the contamination of soil in the pilot area, made the first site-specific risk assessment based on the existing data, and also made a preliminary estimate for the remediation of the soil. At the second stage, an operating model for the processing and management of the contaminated land areas was created. Both stages were conducted in cooperation with the Ramboll consultancy. It is generic and can be implemented within any given development area of land use.





By the end of Baltic Urban Lab, the development process of Turku Science Park area is at the planning stage of how to implement the vision and the master plan. With the help of the project, and with a co-creational approach, a common vision and goals for the development were created. These will be put into practice through different implementation projects and by integrating the goals as part of the City's regular work and development activities. The created operating models are generic, and the information they produce can be utilised also in other comprehensive urban development subjects.

Today and in the future, it is essential that co-creation is and will be used for connecting all parties in a right way, at the correct moment, to be part of the envisioning and planning of the urban structure and related services. The entity described in this document has proved to serve the above-mentioned objective well.

