



# BALTIC URBAN LAB

## *UPLIFTING NEWS: TURKU*

### CO-CREATING THE FUTURE OF TURKU SCIENCE PARK

A boldly experimental and internationally networked cluster of expertise at the heart of the city

### A FUTURES-ORIENTED PARTICIPATORY PLATFORM

**Turku Future Forum** is an effective method for producing a **shared long-term vision** for comprehensive city development together with the stakeholders.

#### The Core Values of this Method:

- Creating a **shared understanding** of a desirable future of Turku Science Park area
- **Strengthening commitment** to a joint endeavor among key stakeholders
- **Deepening the feeling of belonging** to a common, strategic endeavor

>> Continues on [www.turku.fi/en](http://www.turku.fi/en)

### THE WOW FACTOR!

It is not enough to get the external stakeholders committed – it is as important to make sure that the various **internal stakeholders** are on board!

**INTERNAL SELLING NEEDED!**