



BALTIC URBAN LAB

UPLIFTING NEWS: RIGA

REVITALIZATION OF BROWNFIELDS

AS A SOCIAL PROCESS with the students

Knowledge, enthusiasm, unconventional ideas and desire to do the best characterises the overall development and joint learning process of the multidisciplinary student competition that resulted in **3 development proposals** for Mukusala district

The Core Values of this Method:

- **DEVELOPERS** gained out of the box ideas, good reputation and visibility
- **TERRITORY USERS** could influence the future vision and develop sense of belonging to Mukusala
- **STUDENTS** got practice in real project within multidisciplinary team
- **LABOUR MARKET** got competitive young professionals with great experience

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THE WOW FACTOR!

creativity
out of the box ideas
exceptional effort
multisectoral cooperation
"snowball effect"
new friends
student tour to Berlin



EUROPEAN UNION
European Regional Development Fund

