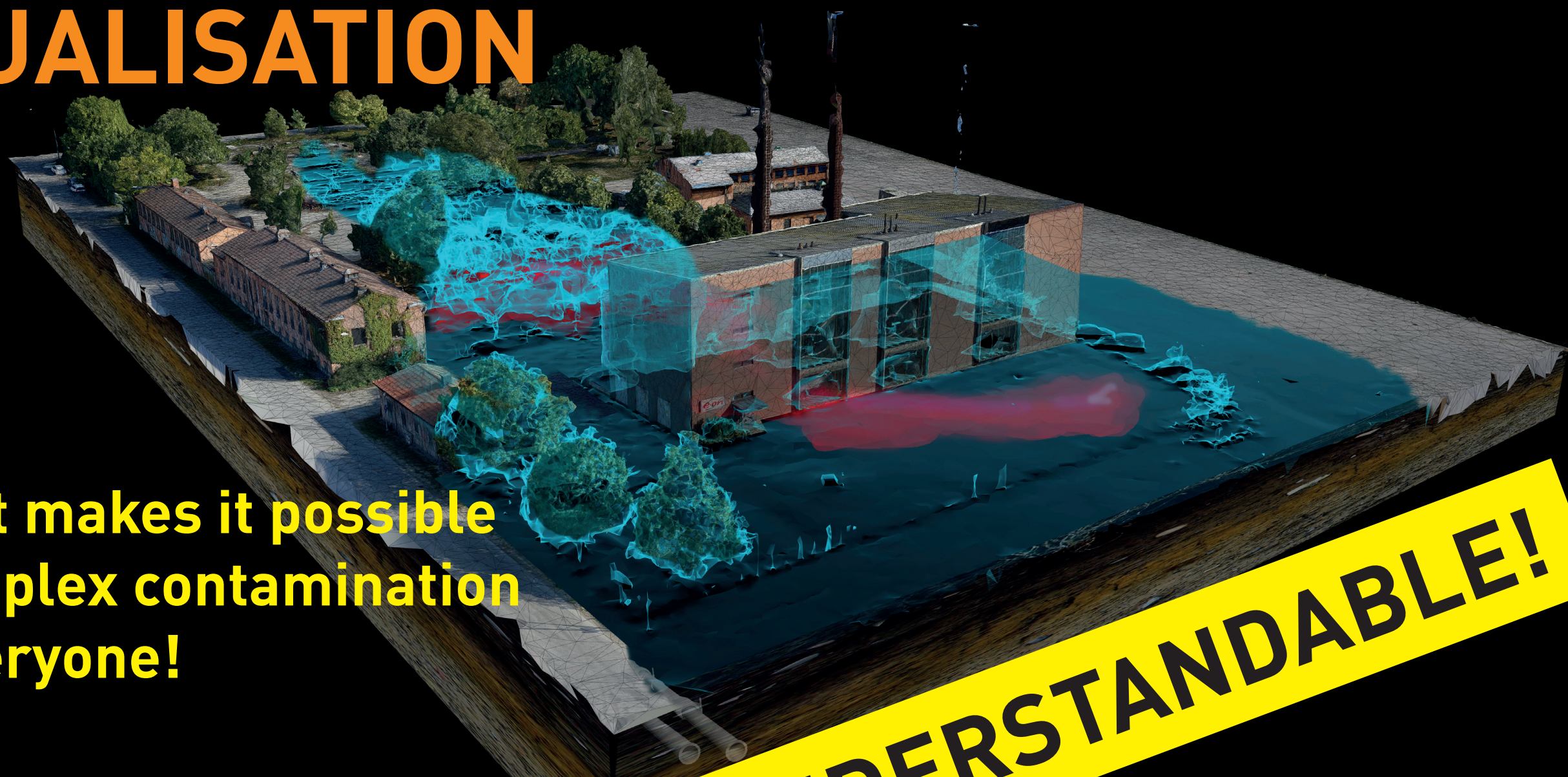




BALTIC URBAN LAB

UPLIFTING NEWS: NORRKÖPING

EARTH AUTOPSY 3D VISUALISATION



The tool that makes it possible
to show complex contamination
in soil to everyone!

UNDERSTANDABLE!

MAKING COMPLEXITY

New methods are needed in urban planning to improve dialogue with citizens to make people part of the planning process.

The Core Values of this Method:

- Cutting edge technology
- Visualizing the past, present and future
- Interactive!

>> Continues on www.next.norrkoping.se

THE WOW FACTOR!

Using the Earth Autopsy tool makes **people aware of the extent of contamination** in the soil. This understanding creates loyalty to the actions that must be taken.



EUROPEAN UNION
European Regional Development Fund



Next:Norrköping